File: JL

FUNDRAISING AND SOLICITATION

All fundraising activities conducted for the benefit of the Essex County Public School Division must provide an educational benefit to students and must not interfere with the instructional program. All fundraising activities conducted by school-sponsored organizations or clubs must be approved in advance by the principal. Fundraising refers to the raising of non-appropriated funds by students, parents or others for the educational benefit of students and their schools.

Students may participate in fundraising activities provided such activities are approved in writing and carefully monitored and regulated by the school principal or principal's designee. Elementary school students may not participate in door-to-door solicitation. Students are not excused from class to participate in fundraising activities. No grade is affected by a student's participation, or lack of participation, in a fundraising activity.

Each principal develops and maintains a list of all approved fundraising activities and reports all activities to the superintendent pursuant to procedures issued by the superintendent.

The superintendent periodically furnishes the School Board with an up-to-date listing of all fundraising activities being conducted in the school division.

Adopted: 4/9/2012 Revised: 5/20/2019

5/10/2021

Legal Ref.: Code of Virginia, 1950, as amended, §§ 22.1-70, 22.1-78.

IICA Field Trips

JHCF Student Wellness

KJ Advertising in the Schools

KGA Sales and Solicitations in Schools KMA Relations with Parent Organizations

KQ Commercial, Promotional, and Corporate Sponsorships and

Partnerships